

C&C Eco System Preliminary Mapping



2nd CO-CREATION WORKSHOP

Universities as Breakthrough Labs

15 giugno 2023 13:30-18:30 **Workshop** at Media Library
Giuseppe Guglielmi, via Marsala 31, Bologna

15 giugno 18:45- / **Networking Aperitif** with presentation
Resilienze Festival by Kilowatt - Serre dei Giardini Margherita

16 giugno 2023 9:00-13:30 **Workshop** at Media Library
Giuseppe Guglielmi, via Marsala 31, Bologna

organizing team

Elena Formia, Alma Mater Studiorum - Università di Bologna
Valentina Gianfrate, Alma Mater Studiorum - Università di Bologna
Elena Vai, Alma Mater Studiorum - Università di Bologna
Margherita Ascari, Alma Mater Studiorum - Università di Bologna
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C&C Eco System Preliminary Mapping 2nd CO-CREATION WORKSHOP: Universities as Breakthrough Labs

15 & 16 June 2023, Bologna (Italy)

The Workshop is organised by Una Europa (leading partner in EIT KIC C&C), University of Bologna, KU Leuven with the support of ART-ER and the EIT C&C Co-Location Center South in Bologna.

The workshop is the second of two workshops organized to support the Action Program 3 of the European Institute of Technology (EIT) Knowledge and Innovation community (KIC) Culture and Creativity (C&C).

Action Program (AP)3. (Cross-)innovation and CCSI: Mapping, structuring, systematization and evaluation of existing lab-to-market approaches, experiences, methods and success factors with special focus on audio-visual/media, gaming, textile/fashion, architecture and design/ Identifying gaps and deficiencies / Mapping of sandboxing infrastructures of partners and beyond

Representatives of two other action programs aiming at similar mapping exercises will be present and involved:

AP4. Mapping of successful experiences and best practices from Partners and beyond of digital, green and/or social transformation schemes/roadmaps as the basis for principles for the green, digital and social transition of CCSIs

AP5. Mapping key start-up incubation dynamics of the Partners innovation ecosystems and also include the most relevant ones in European CCSI and provide a contrast analysis of the methodologies they use as cornerstones for the setup of first incubators

The series of two workshops **aims at creating a dynamic accessible on-line mapping of the Culture and creative Sector and Industry (CCSI) actors in the different eco-systems, starting from the ones that involve the Una Europa Universities, including case histories activated from Academic actors.** The activities are articulated into two co-creation workshops in Leuven and in Bologna, with an in between period of data collection, through a dedicated template, to create an initial picture of the different activated by the involved universities together with CCSI actors in their territories. It will result in an on-line repository of data that can be consulted, used and improved in consequential activities within EIT C&C.

The workshop also **aims at strengthening the network of relevant C&C actors in the various regions involved, considering also the RIS regions**, while extending it to the area covered by the EIT KIC C&C;



to facilitate collection of data as well as to facilitate direct exchanges between actors to help resolving the various challenges faced.

AGENDA

15 & 16 June 2023, Bologna (Italy)

15th of June 2023	
Media Library Giuseppe Guglielmi, via Marsala 31, Bologna	
13:30	Arrival & Registration
14:00-14:30	Institutional Welcome Giuliana Benvenuti, University of Bologna Marina Silverii, ART-ER Giorgia Boldrini, Municipality of Bologna
14:30-15:00	Presentation of the “in-between” results Comments by Interim Action Program Directors Jenny Kornmacher Ambra Trotto
15:00- 16:45	World Café: “What’s Missing?” (according to participants’ preliminary selection)
Free Coffee station	World Café 1 Useful for Policy and decision makers? Agent provocateur: Ambra Trotto Facilitator: Lorela Mehmeti
	World Café 2 Useful for citizens and communities? Agent provocateur: Dubravka Jurisic Facilitators: Margherita Ascari and Simona Colitti
	World Café 3 Useful for education sectors? Agent provocateur: Caroline Parkinson Facilitator: Valentina Gianfrate
	World Café 4 Useful for CCSI and their market? Agent provocateur: Jenny Kornmacher Facilitator: Elena Vai
16:45-17:15	Games of Thrones: The roleplaying game for the C&C challenges
17:15- 17:45	The Day After: Data Viz Workshop presentation: insights Margherita Ascari and Simona Colitti
18:00- 18:30	Moving to Serre for Networking Aperitif
18:45	Networking Aperitif and presentation Resilienze Festival by Kilowatt Nicoletta Tranquillo
20:00	Bologna Night Agenda (free exploring the city’s events) https://www.bolognaestate.it/calendario



16th of June	
Media Library Giuseppe Guglielmi, via Marsala 31, Bologna	
9:00	Arrival & Coffee
9:30-11:00	Tables' work Data Viz for Target Groups
Coffee Station	Table 1: How to transfer the mapping results to policy makers? Facilitators: Sveva Ruggiero and Monica Sassatelli
	Table 2: How to transfer the mapping results to citizens and society? Facilitators: Valentina Gianfrate and Koen Van Balen/Jermina Stanojev
	Table 3: How to transfer the mapping results to educators? Facilitators: Elena Formia and Marta Marteska
	Table 4: How to transfer the mapping results to CCSI? Facilitators: Caroline Parkinson and Elena Vai
11:00-12:00	Presentation of the results
12:00-12:30	Next steps: enlarging the mapping and sharing of results
12:30	Departures of participants
13:30	Self-financed lunch